



## EDUCATION

**UNIVERSITY OF GEORGIA**  
GRADY COLLEGE OF JOURNALISM  
AND MASS COMMUNICATION

MAJOR: Advertising  
MINOR: Studio Art  
GRADUATION: May 2019

## SAY HEY



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## CREATIVE EXPERIENCE

**CREATIVE CIRCUS PORTFOLIO SCHOOL**, *Summer at the Circus Student*  
Atlanta, GA | Summer 2018

Honed creative skills in Adobe creative suite softwares such as Photoshop, Illustrator and Premier  
Directed copywriting and art direction in a cross media campaign for Royal Canin pet food

**TALKING DOG AGENCY**, *Copywriter*  
Athens, GA | Fall 2017 - Spring 2018

Constructed outdoor creative campaign for client's new brand expansion  
Created and maintained new creative strategy for client's Instagram, gaining a 105.88% increase in following  
Implemented an overall rebrand resulting in a 102.23% increase in overall restaurant sales

**RUN RUFFIAN**, *Digital Design Assistant*  
Athens, GA | Spring 2018- 2019

Assisted in overall website content creation and SEO organization  
Designed and maintained site pages for local businesses such as 5 Points Bottle Shop and The Pine

**CHIC-FIL-A**, *Commissioned Designer*  
Athens, GA | Fall 2018

Illustrated new T-shirt design sold in all Athens Chic-Fil-A locations

## CUSTOMER SERVICE

**SOUTHERN TIDE RESTAURANT**, *Server's Assistant*  
Sea Island, GA | Summer 2017

Served as assistant to the wait staff at Forbes 5 Star Resort Sea Island  
Redesigned & drew chalkboard art to better advertise weekly specials and boost restaurant aesthetic

**CHILI PEPPER'S MEXICAN GRILLE**, *Server*  
St Simons, GA | Summer 2017

Waitressed at locally owned, authentic Mexican restaurant  
Perfecting the art of making a SUBLIME margarita

## COMMUNITY LEADERSHIP

**ATHENS YOUNGLIFE**, *YoungLife Leader*  
Athens, GA | Spring 2016 - Spring 2019

Lead & mentor Cedar Shoals High School students  
Designed merchandise for fundraising event earning \$3000 to support YL missions

**UGA PANHELLENIC**, *Recruitment Counselor*  
Athens, GA | Fall 2017

Lead & encouraged group of 16 girls through the panhellenic recruitment process